

For Candidates Admitted From 2015-2017

2015-17 BCA 45S

ROLL NO.....

B.com. C.A. DEGREE EXAMINATIONS, APRIL 2019

SEMESTER – IV COMMERCE WITH CA

BUSINESS COMMUNICATION

Time: 3 Hrs

Max. Marks: 75

PART - A (10 X 2 =20)

Answer ALL questions not exceeding 25 words

1. Define Communication,
2. What you understand about model of communication?
3. Write a short note on upward communication.
4. What is meant by barriers of communication?
5. Where will you write the date line in the business letter?
6. What is a firm offer?
7. What is an enquiry letter?
8. Mention the kinds of enquiry letter.
9. What is circular letter?
10. What is report?

PART - B (5 X 5 = 25)

Answer ALL questions not exceeding 300 words each.

11. a) Describe the process of communication.
(or)
b) State the components of communication cycle.
12. a) List out the channels of communication.
(or)
b) Narrate the barriers of communication.
13. a) What are the essential features in the layout of a business letter?
(or)
b) What are the guidelines to follow while writing a claim letter'?
14. a) Discuss the various types of banking correspondence.
(or)
b) Draft a solicited enquiry letter.

15. a) Discuss the points you must consider while preparing a report.
(or)
b) List out the merits of timely reports in business letters.

PART - C (3 X 10 = 30)

Answer any THREE questions not exceeding 1500 words each

16. Explain the components of communication. .
17. Illustrate the various types of communication.
18. Write a letter to the secretary of a company for the post of an accountant with detailed resume.
19. Explicate the important terms used in offers and quotations.
20. Discuss the characteristics of a good speech and what are the points should be kept in mind while drafting a speech.

For Candidates Admitted From 2015-2017

2015-17 BCA 63C

ROLL NO.....

B.com. C.A. DEGREE EXAMINATIONS, APRIL 2019
SEMESTER – VI COMMERCE WITH CA
INTERNET AND WEB DESIGNING

Time: 3 Hrs

Max. Marks: 75

PART - A (10 X 2 =20)

Answer ALL questions not exceeding 25 words

1. Define internet.
2. What is meant by a client and server?
3. What is HTML?
4. What is the use of list tag?
5. How to use the frames in HTML?
6. What are the elements in HTML table?
7. What is the use of alt attribute in image?
8. Define Multimedia.
9. Expand CSS, DHTML.
10. What are the rules for XML 1.0?

PART - B (5 X 5 = 25)

Answer ALL questions not exceeding 300 words each.

11. (a) Describe the service providers of internet.
(or)
(b) Explain the various resources of internet.
12. (a) Mention the functions of HTML in web publishing.
(or)
(b) Explain the text formatting in HTML.
13. (a) Write a short note on form-objects and its attributes.
(or)
(b) Explain the tags that are available to create table.
14. (a) How to use images with HTML.
(or)
(b) Discuss the various controls and plug-ins in HTML.

15. (a) Write the uses of links in HTML.

(or)

- (b) Explain the various kinds of features in XML 1.0.

PART - C (3 X 10 = 30)

Answer any THREE questions not exceeding 1500 words each

16. Discuss in detail about Hardware and Software requirements for internet.
17. Discuss the ordered and unordered list in HTML. Give examples.
18. Describe in detail about the frameset.
19. Explain in detail about IMG attributes.
20. Describe in detail about CSS.

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2015-17 BCA 42C

ROLL NO.....

B.com. C.A. DEGREE EXAMINATIONS, APRIL 2019

SEMESTER – IV COMMERCE WITH CA
OBJECT ORIENTED PROGRAMMING WITH C++

Time: 3 Hrs

Max. Marks: 75

PART - A (10 X 2 =20)

Answer ALL questions not exceeding 25 words

1. Define Class.
2. Define Polymorphism.
3. Write the syntax of do-while loop.
4. What do you mean by tokens?
5. Define member functions.
6. What is an array of objects?
7. Define destructor.
8. Define operator overloading give one example.
9. Define File.
10. What is multilevel inheritance?

PART - B (5 X 5 = 25)

Answer ALL questions not exceeding 300 words each.

11. a. Describe the features of object-oriented programming language.
(or)
b. Write a short note on structure in C++.
12. a. Explain user defined data types with an example.
(or)
b. Discuss all the control structures with the syntax.
13. a. Write a short note on nesting of member function.
(or)
b. Write a short note on static data members.
14. a. Explain the dynamic constructor with an example.
(or)
b. Write rules for overloading operators.

15. a. Describe the classes for file stream operations.

(or)

- b. Explain how to open and close a file with an example.

PART - C (3 X 10 = 30)

Answer any THREE questions not exceeding 1500 words each

16. Explain in detail about the basic concepts of OOPs.
17. Explain in detail about function overloading concept with an example program.
18. Discuss in detail about defining member functions with an example.
19. Discuss in detail about type conversion.
20. Explain in detail about inheritance with an examples.

For Candidates Admitted From 2015-2017

2015-17 BCA 6EL ROLL NO.....
B.A./B.Sc. DEGREE EXAMINATIONS, APRIL 2019
SEMESTER – VI COMMERCE WITH CA
NME - II : PRINCIPLES OF INSURANCE MANAGEMENT
[For non- Commerce/ Commerce CA students]
Time: 3 Hrs Max. Marks: 75

PART - A (10 X 2 =20)

Answer ALL questions not exceeding 25 words

1. Define Insurance.
2. What do you understand by reinsurance?
3. Write short note on General Insurance.
4. What do you understand by life insurance?
5. What is nomination?
6. Define fire insurance contract.
7. What do you understand by motor insurance?
8. Write short note on IRDA.
9. Define marine insurance.
10. Write short on cargo insurance.

PART - B (5 X 5 = 25)

Answer ALL questions not exceeding 300 words each.

11. (a) Explain the various methods of reinsurance.
(or)
(b) Explain the various types of risks.
12. (a) What are the various principles of life insurance contract?
(or)
(b) Explain the procedures relating to nomination.
13. (a) What are the differences between General Insurance and Life Insurance?
(or)
(b) Explain the elements of fire insurance contract.
14. (a) Explain the settlement of insurance claims under motor vehicle insurance.

(or)

(b) Explain the role of IRDA.

15. (a) What are the nature of marine insurance contract?

(or)

(b) What are the various types of marine insurance policies?

PART - C (3 X 10 = 30)

Answer any THREE questions not exceeding 1500 words each

16. What are the general principles of an insurance contract?
17. Explain the various functions of LIC.
18. Discuss the types of fire insurance policies.
19. Explain the procedure of effecting motor insurance.
20. Discuss principles of marine insurance contract.

For Candidates Admitted From 2015-2017

2015-17 BCA 44A

ROLL NO.....

B.com. C.A. DEGREE EXAMINATIONS, APRIL 2019

SEMESTER – IV COMMERCE WITH CA

PRINCIPLES OF MANAGEMENT

Time: 3 Hrs

Max. Marks: 75

PART - A (10 X 2 =20)

Answer ALL questions not exceeding 25 words

1. Define scientific management.
2. What is the meaning of 'Esprit de Corps'?
3. Define Mission.
4. What do you mean by 'Planning Premises'?
5. What is an organization structure?
6. Give the meaning decentralization.
7. Define motivation.
8. What is a 'Laissez - Faire'?
9. What does downward communication mean?
10. Define control.

PART - B (5 X 5 = 25)

Answer ALL questions not exceeding 300 words each.

11. a. Differentiate between Management and Administration.
(or)
b. What is Fayol's contribution towards Management?
12. a. Why is planning important?
(or)
b. What are the steps involved in the decision making process?
13. a. Write a short note on : i) Span of control ii) organisation chart
(or)
b. What are the merits of a Line and Staff Organization?
14. a. Conceptualize Maslow's need hierarchy theory.
(or)
b. Define MBO and the MBO process.

15. a. What are the essential steps in a communication Process?

(or)

- b. What is the need for Co-ordination function in an organisation?

PART - C (3 X 10 = 30)

Answer any THREE questions not exceeding 1500 words each

16. Discuss the 14 Principles of management.
17. Explain the steps involved in planning.
18. Illustrate the different types of organization .
19. Elaborate upon the various leadership styles.
20. Describe the traditional and modern managerial control techniques.
